

AY NIGERIA MEDIA COMPANY https://aynigeria.com



## EVENT HOSTING

#### **Hybrid/Virtual Events Hosting:**

Catering to online or hybrid events such as webinars and virtual conferences.

#300,000

## Master of Ceremony (MC) Traning: Hosting training sessions for aspiring

event hosts.

#100,000 per session.

#### **Thematic Hosting:**

Specialized hosting for cultural or niche-themed events (e.g., traditional weddings or tech summits).

#400,000

### **Premium Packages for High-Profile**

Includes customized scripts, additional rehearsals, and extended hours.

#600,000



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**#200,000** for 5 minutes.

**CORPORATE E-LEARNING NARRATIONS:** 

**#100,000** per 10 minutes.

INTERACTIVE VOICE RESPONSE (IVR) SYSTEMS:

**#50,000** per 60 seconds.



## Social Media Influencing

#### **INSTAGRAM REELS**

Single Reel: **#100,000** Campaigns: #500,000

#### **BRAND PARTNERSHIPS:**

oLong-term partnership rates with quarterly or yearly pricing.

#2,000,000 for 3 months.

#### **YOUTUBE LIVE HOSTING:**

#500,000 for 1-hour live streaming.

#### **EVENT-BASED CONTENT CREATION:**

Behind-the-scenes documentation and live posting. #300,000





## CORPORATE EVENT PLANNING

#### **POST-EVENT REPORTING:**

Comprehensive event reports with analytics and feedback.

Price: #150,000

#### **EVENT TECHNOLOGY SOLUTIONS:**

Integration of live polling, Q&A, or event apps. Price: 25% of the total tech integration cost.

#### **LUXURY EVENT MANAGEMENT:**

Exclusive service packages for high-net-worth individuals or organizations.

Price: 25%-30% of the total budget.



## ADDITIONAL SERVICES

**TALENT MANAGEMENT:** 

Representing and managing the careers of other event hosts and influencers. oPrice: Commission-based (10%-20%).

MEDIA PRODUCTION: oProducing video highlights or professional event recap videos. Price: #500,000 - #1,000,000 depending on duration and complexity.

WORKSHOPS AND SEMINARS:
Hosting workshops on public speaking, branding, and media influencing.
Price: #150,000 per participant.



### RATE CARD

#### **EVENT HOSTING:**

Weddings: **N350,000.** 

Conferences/Summits: N450,000.

Luncheons/Dinners: **N300,000**. Birthdays/Burials: **N300,000**.

Hangouts/Parties: N400,000.

#### **PODCASTS/JINGLES/VOICE OVERS:**

60 Seconds: **N50,000.** 

120 Seconds: **N80,000.** 

5 Minutes: **N200,000.** 

30 Minutes: **N450,000**.

#### **SOCIAL MEDIA INFLUENCING:**

One Tweet: **№70,000.** 

Twitter Thread: N150,000.

One Week Campaign: N300,000.

One Month Campaign: N700,000.

Twitter Space: N200,000.

Live Tweeting: N350,000.

Twitter Trend: 11,500,000.

#### **CORPORATE EVENT PLANNING:**

Management Fee: 25% of the

total event budget.





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